

INTEGRATED STRATEGIC SOLUTIONS

PromoTextSolutions.com

A proprietary SMS Messaging System to capture real time leads for the real estate industry.

Integrated Strategic Solutions (“ISS”) has developed a marketing plan to help real estate agents better market their listings, reduce printing and brochure costs, and monitor and capture potential clients.

The sign rider and use of the texting system are paid for by ISS (no cost to the agent) and are in exchange for the sign rider being located on the listed property. In addition to offering property and agent related information as part of the text response system, ISS reserves the right to offer other promotional advertising text messages from affiliated third parties (excluding entities or persons involved in the sale or leasing of real estate).

To engage in this arrangement and to activate your account and property’s sign rider, please complete the fields as instructed below:

Assignment Type

Designate if this is a FIRST TIME ASSIGNMENT or a RE-USE of the Property ID

Property ID

Insert the numbers that follow Promo on your sign rider. (e.g. 344)

Property Name/Description

Provide a property description. (For internal reference only)

Property Address City State Zip

Provide listing property information

Property URL/Hyperlink

Insert the URL to a **publicly available** website for the property (one that doesn’t require a login)

Agency/Branch Name Agent’s Name Agent’s Email Agent’s Cell Phone Number

Notification Activation: In order for you to receive notification text messages from the system when someone requests information prompted by your sign rider, you must first activate the supplied cell phone number by texting **SIGNUP FIMC to 81492**. Once completed, your device will be activated for the campaign and start receiving real time leads from those who are asking for information about the property.

Campaign Options

If you are participating with the Home Scouting Report promotion, enter the VIP code of the mortgage lender/officer you are working with. If you have been assigned a VIP code, enter that in the Agent’s VIP code section.

Consent

Read the agreement between you and ISS in its entirety. Acknowledge you have read it and understand it and then Agree to the terms.

ASSIGN

Once you have supplied all of the necessary information, click **ASSIGN**. You will receive email(s) when your account and property sign rider have been activated. Simple as that!